

## Research Output List

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### 1. PEER-REVIEWED PUBLICATIONS IN INTERNATIONAL SCIENTIFIC JOURNALS

Marschlich, S., **Ingenhoff**, D. (2022). The role of local news in constructing media legitimacy: how the media frames socio-political efforts of multinational corporations in the host country. *Corporate Communications: An International Journal*, 28(7), 1-18.

<https://doi.org/10.1108/CCIJ-05-2022-0050>

**Marschlich**, S., & Ingenhoff, D. (2022). Public-private partnerships: How institutional linkages help to build organizational legitimacy in an international environment. *Public Relations Review*, 48(1), 1-15. <https://doi.org/10.1016/j.pubrev.2021.102124>

Marschlich, S., & **Ingenhoff**, D. (2021). Stakeholder engagement in a multicultural context: the contribution of (personal) relationship cultivation to social capital. *Public Relations Review*, 47(4), 1-12. <https://doi.org/10.1016/j.pubrev.2021.102091>

Marschlich, S., & **Ingenhoff**, D. (2021). The role of public relations in corporate diplomacy: how relationship cultivation helps gain legitimacy. *Journal of Public Relations Research*, 33(2), 1-20. <https://doi.org/10.1080/1062726X.2021.1981332>

Sevin, E., Ayhan, K., & **Ingenhoff** D. (2021). Capturing country images: a methodological approach. *Journal of International Communication*, 27(2), 237-257. <https://doi.org/10.1080/13216597.2021.1903965>

**Ingenhoff**, D., Calamai, G. & Sevin, E. (2021). Key Influencers in Public Diplomacy 2.0: A Country-Based Social Network Analysis. *Social Media + Society*, 7(1), 1-12. <https://doi.org/10.1177/2056305120981053>

Bachmann, P., Eisenegger, M., & **Ingenhoff**, D. (2021). Defining and Measuring News Media Quality: Comparing the Content Perspective and the Audience Perspective. *The International Journal of Press/Politics*, 27(1), 9-37. <https://journals.sagepub.com/doi/pdf/10.1177/1940161221999666>

Dolea, A., **Ingenhoff**, D. & Beju, A. (2021). Country images and identities in times of populism: Swiss media discourses on the 'stop mass immigration' initiative. *International Communication Gazette* 83(4), 301-325. <https://doi.org/10.1177/1748048520913462>

**Ingenhoff**, D. & Chariatte, J. (2020). Solving the Public Diplomacy Puzzle — Developing a 360-degree Listening and Evaluation Approach to Assess Country Images. *CPD Perspectives. USC Center of Public Diplomacy. November 2020*, 1-90. [Link](#)

- Sevin, E., Ayhan, K., & **Ingenhoff, D.** (2020). Analyzing Country Images through Networks: Case of South Korea. *Asian International Studies Review*, 21(2), 95-119.  
<https://doi.org/10.16934/isr.21.2.202012.95>
- Lee, K.S., & **Ingenhoff, D.** (2020). Cultural Mediation in International Exchange Programs: Personalization, Translation, and Coproduction in Exchange Participant Blogs. *International Journal of Communication* 14, 4343–4363. [Link](#)
- Ingenhoff, D.**, Segev, E., Chariatte, J. (2020). The Construction of Country Images and Stereotypes: From Public Views to Google Searches. *International Journal of Communication* 14, 92-113. [Link](#)
- Probst, C., Buhmann, A., **Ingenhoff, D.**, Lepori, B. (2019). Evolution of a field: Swiss Media and Communication Studies. *Studies in Communication Sciences*, 19(1), 7-23.  
<https://doi.org/10.24434/j.scoms.2019.01.002>
- Ingenhoff, D.**, & Marschlich, S. (2019). Corporate diplomacy and political CSR: Similarities, differences and theoretical implications. *Public Relations Review*, 45(2), 348–371.  
<https://doi.org/10.1016/j.pubrev.2019.01.002>
- Ingenhoff, D.**, & Richner, D. (2018). The effects of public diplomacy on country identity in countries with different language regions and cultures: The case of Switzerland. *Studies in Communication Sciences*, 18(2), 247-266. <https://doi.org/10.24434/j.scoms.2018.02.004>
- Ingenhoff, D.**, & Klein, S. (2018). A Political Leader’s Image in Public Diplomacy and Nation Branding: The Impact of Competence, Charisma, Integrity And Gender. *International Journal of Communication*, 12, 4507–4532. [Link](#)
- Sevin, E., & **Ingenhoff, D.** (2018). Public diplomacy on social media: Analyzing networks and content. *International Journal of Communication*, 12(1), 3663–3685. [Link](#)
- Ingenhoff, D.**, Buhmann, A., White, C., Zhang, T., & Kioussis, S. (2018). Reputation Spillover: Corporate Crises’ Effects on Country Reputation. *Journal of Communication Management*, 22(1), 96–112.  
<https://doi.org/10.1108/JCOM-08-2017-0081>
- Pamment, J., Dolea, A., & **Ingenhoff, D.** (2017). The European refugee crisis: organisational responses and communication strategies. *Journal of Communication Management*, 21(4), 322–325. <https://doi.org/10.1108/JCOM-09-2017-0095>
- Bachmann, P., & **Ingenhoff, D.** (2017). How do Media Companies Gain Legitimacy? An Experimental Study on the (Ir)relevance of CSR Communication, *International Journal of Strategic Communication*, 11(1), 79–94. <https://doi.org/10.1080/1553118X.2016.1249282>
- Ruehl, C.H., & **Ingenhoff, D.** (2017). Communication management 2.0: The development of three socio-cognitive models for brand page usage. *Journal of Communication Management*, 21(2), 170–185.  
<https://doi.org/10.1108/JCOM-07-2016-0056>
- Ingenhoff, D.**, & Buhmann, A. (2016). Advancing PR measurement and evaluation: Demonstrating the properties and assessment of variance-based structural equation models using an example study on corporate reputation. *Public Relations Review*, 42(3), 418-431. <https://doi.org/10.1016/j.pubrev.2015.11.010>
- Lepori, B., Wise, M., **Ingenhoff, D.**, & Buhmann, A. (2016). The dynamics of university units as a multi-level process. Credibility cycles and resource dependencies. *Scientometrics*, 109(3), 2279–2301. <https://doi.org/10.1007/s11192-016-2080-5>
- Bachmann, P., & **Ingenhoff, D.** (2016). Legitimacy through CSR disclosures? The advantage outweighs the disadvantages. *Public Relations Review*, 42(3), 386–394. <https://doi.org/10.1016/j.pubrev.2016.02.008>
- Helmig, B., Spraul, K., & **Ingenhoff, D.** (2016). Under positive pressure: How stakeholder pressure affects corporate social responsibility implementation. *Business & Society*, 55(2), 151–187. <https://doi.org/10.1177/0007650313477841>

- Ruehl, C.H., & **Ingenhoff, D.** (2015). Communication management on social networking sites: Stakeholder motives and usage types of corporate Facebook, Twitter and YouTube pages. *Journal of Communication Management*, 19(3), 288–302. <https://doi.org/10.1108/jcom-04-2015-0025>
- Hoffmann, J., Röttger, U., **Ingenhoff, D.**, & Hamidati, A. (2015). The rehabilitation of the “nation variable”: Links between corporate communication and the cultural context in five countries. *Corporate Communication: An International Journal*, 20(4), 483–499. <https://doi.org/10.1108/ccij-10-2014-0071>
- Buhmann, A., **Ingenhoff, D.**, & Lepori, B. (2015). Dimensions of diversity: mapping the field of media and communication studies by combining cognitive and material dimensions. *European Journal of Communication Research*, 40(3), 267–293. <https://doi.org/10.1515/commun-2015-0010>
- Buhmann, A., & **Ingenhoff, D.** (2015). Advancing the country image construct from a public relations perspective: from model to measurement. *Journal of Communication Management*, 19(1), 62–80. <https://doi.org/10.1108/jcom-11-2013-0083>
- Buhmann, A., & **Ingenhoff, D.** (2015). The 4D Model of the country image: An integrative approach from the perspective of communication management. *International Communication Gazette*, 77(1), 102–124. <https://doi.org/10.1177/1748048514556986>
- Ingenhoff, D.**, & Ruehl, C. (2013). International Public Relations: A synopsis of German–speaking and Anglo–American research approaches. *SComS (Studies in Communication Sciences)*, 13(1), 3–14. <https://doi.org/10.1016/j.scoms.2013.04.007>
- McKie, D., Gregory, A., & **Ingenhoff, D.** (2012). Overview of the “state of the field”. *Public Relations Review*, 38(5), 807–809. <https://doi.org/10.1016/j.pubrev.2012.09.002>
- Lepori, B., Probst, C., & **Ingenhoff, D.** (2012). Profile statt Rankings. Ein Vorschlag zur Darstellung von Aktivitäten institutioneller Einheiten der Kommunikationswissenschaft. *Medien- und Kommunikationswissenschaft*, 60(1), 80–101. <https://doi.org/10.5771/1615-634x-2012-1-80>
- Ingenhoff, D.**, & Kölling, A. M. (2012). Media Governance and corporate social responsibility of media organizations: An international comparison. *Business Ethics: A European Review*, 21(2), 154–167. [Link](#)
- Probst, C., Lepori, B., De Filippo, D., & **Ingenhoff, D.** (2011). Profiles and beyond: constructing consensus on measuring research output in communication sciences. *Research Evaluation*, 20(1), 73–88. <https://doi.org/10.3152/095820211x12941371876102>
- Ingenhoff, D.**, & Sommer, K. (2011). Corporate social responsibility communication: A multi–method approach on stakeholder expectations and managers' intentions. *The Journal of Corporate Citizenship*, 42(2011), 73–91. [Link](#)
- Thiessen, A., & **Ingenhoff, D.** (2011). Safeguarding reputation through strategic, integrated and situational crisis communication management: Development of the integrative model of crisis communication. *Corporate Communications: An International Journal*, 16(1), 8–26. <https://doi.org/10.1108/13563281111100944>
- Probst, C., Lepori, B., & **Ingenhoff, D.** (2010). Mehrdimensionale Profile von Forschungsgruppen: Ein Vorschlag für die Erhebung von Forschungsleistung in der Kommunikationswissenschaft. Qualität in der Wissenschaft. *Zeitschrift für Qualitätsentwicklung in Forschung, Studium und Administration*, 10(4), 98–105. [Link](#)
- Sommer, K., Einwiller, S., **Ingenhoff, D.**, & Winistörfer, N. (2010). Wirtschaftsberichterstattung im Rundfunk der Schweiz – Unterschiede zwischen den Sprachregionen. *Studies in Communication Sciences*, 10(2), 27–50. [Link](#)
- Ingenhoff, D.**, & Kölling, M. (2010). Web sites as a dialogic tool for charitable fundraising NPOs: A comparative study. *International Journal of Strategic Communication*, 4(3), 171–188. <https://doi.org/10.1080/1553118x.2010.489499>

- Ingenhoff, D., & Thiessen, A.** (2010). The relationship between journalism and public relations in crises: A study on crisis communication of Germany's leading newspapers and companies. *SComS (Studies in Communication Sciences)*, 10(1), 107–134. <https://dx.doi.org/10.5169/seals-790988>
- Ingenhoff, D., & Sommer, K.** (2010). Trust in companies and in CEOs: A comparative study of the main influences. *Journal of Business Ethics*, 95(3), 339–355. <https://doi.org/10.1007/s10551-010-0363-y>
- Ingenhoff, D., & Fuhrer, T.** (2010). Positioning and differentiation by using brand personality attributes: Do mission and vision statements contribute to building a unique corporate identity? *Corporate Communications: An International Journal*, 15(1), 83-101. <https://doi.org/10.1108/13563281011016859>
- Ingenhoff, D., & Kölling, M.** (2009). The potential of web sites as a relationship–building tool for charitable fundraising NPOs. *Public Relations Review*, 35(1), 66–73. <https://doi.org/10.1016/j.pubrev.2008.09.023>
- Ingenhoff, D.** (2006). The contribution of G.W. Leibniz "Cognitio Symbolica" theory to current debates on knowledge and communication management. *Semiotica. Journal of the International Association for Semiotic Studies*, 158(1), 439–456. <https://doi.org/10.1515/sem.2006.019>
- Einwiller, S., Herrmann, A., & **Ingenhoff, D.** (2005). Vertrauen durch Reputation – Grundmodell und empirische Befunde im E–Business. (Trust through reputation – Basic model and empirical findings in e–business). *Marketing Zeitschrift für Forschung und Praxis (Marketing ZFP Journal of Research and Management)*, 27(1), 24–40. <http://www.jstor.org/stable/42746302>
- Ingenhoff, D.** (2003). Dimensions of strategic issues management: First results of an empirical study on intraorganizational Communication, & Coordination Processes. *Studies in Communication Sciences*, 3(1), 219–227. [Link](#)
- Ingenhoff, D., & Eppler, M.** (2001). E–Human Resource Management (e–HRM). Potenziale und Grenzen der Neuen Medien für das Personalmanagement. *Zeitschrift für Führung & Organisation*, 70(3), 159–167. [Link](#)

## 2. PEER–REVIEWED BOOKS AND MONOGRAPHS

### Monographies et livrés édités / Monographien und Herausgeberbände

- Ingenhoff, D., & Buhmann, A.** (2019). *Public Diplomacy. Messung, Entstehung und Gestaltung von Landesimages*. Konstanz: von Halem. [Link](#)
- Ingenhoff, D., White, C., Buhmann, A., & Kioussis, S.** (eds.) (2019). *The formation and effects of country image, reputation, brand, and identity. Bridging disciplinary perspectives*. New York et al.: Routledge. [Link](#)
- Ingenhoff, D.** (ed.) (2013). *Internationale PR-Forschung*. Konstanz: UVK-Verlagsgesellschaft.
- Ganz–Blättler, U., & **Ingenhoff, D.** (eds.) (2013). *Man kann nicht nicht unterhalten. Beiträge zur Unterhaltungspublizistik*. Berlin et al.: LIT. [Link](#)
- Ingenhoff, D., & Meier, A.** (eds.) (2012). *Social Media. Praxis der Wirtschaftsinformatik* (Heft 287). Heidelberg: dpunkt.verlag. [Link](#)
- Ingenhoff, D.** (2010). *Organizational Communication and Communication Management in the Media Society: Theoretical Approaches and Empirical Evidence*. Habilitation. University of St.Gallen, St.Gallen, Switzerland.
- Ingenhoff, D.** (2004). *Corporate Issues Management in multinationalen Unternehmen. Eine empirische Studie zu organisationalen Prozessen und Strukturen*. Wiesbaden: VS Verlag für Sozialwissenschaften. <https://doi.org/10.1007/978-3-322-91620-4>

### 3. PEER-REVIEWED CONFERENCE PROCEEDINGS

- Fitzpatrick, K. R., **Ingenhoff**, D., Melissen, J., Vanc, A., Wiseman, G. R. & Zaharna, R. S. (2023, March 15-18th). Global Corporate Social Responsibility, Corporate Diplomacy and Public Diplomacy: Halo Effects on National Image and Reputation. *ISA International Studies Association Annual Convention*, Montréal, Canada.
- Chariatte, J., & **Ingenhoff**, D. (2022, October 19-22) Rethinking the impact of culture on a country's social image in international communication. *European Communication Research Conference ECREA*, Aarhus, Denmark.
- Chariatte, J., Asdourian, B., & **Ingenhoff**, D. (2022, September 21-24). Countering Climate Change Risks Through Digital Diplomacy - Digital Communication Strategies Of City Networks. *European Public Relations Education and Research Association (EUPRERA) Annual Conference*, Vienna, Austria.
- Vonlanthen, S., & **Ingenhoff**, D. (2022, September 21-24) Crisis Communication During the Pandemic: Monitoring Official Governmental Hashtags to Identify Opposing Attitudes and Misinformation. *European Public Relations Education and Research Association (EUPRERA) Annual Conference*, Vienna, Austria.
- Asdourian, B., Chariatte, J., & **Ingenhoff**, D. (2022, May 26-30). Digital city diplomacy and international cities networks: collaboration and city branding strategies around climate issues. *72nd International Communication Association ICA*, Paris, France. [Top faculty paper award]
- Vonlanthen, S., & **Ingenhoff**, D. (2022, April 21-22). Monitoring and visualizing governmental hashtags during the pandemic: opposing attitudes and misinformation within #CoronaInfoCH. *Annual Conference of SACM (Swiss Association of Communication and Media Research)*. Zurich, Switzerland.
- Dolea, A., Sevin, E., **Ingenhoff**, D., Kaneva, N. (2021, May 27 - 31). Public Diplomacy during and after COVID. *A joint ICA PD – ISA-ICOMM Roundtable. 71st International Communication Association ICA*, virtual conference.
- Sevin, E., Ayhan, K., & **Ingenhoff**, D. (2021, April 6 - 9). Capturing the Imagined Reality: Studying Country Images through the Case of Korea. *International Studies Association ISA 2021 Annual Convention*, Virtual Conference.
- Segev, E., & **Ingenhoff**, D. (2021, April 7 - 9). Network Analysis of Text Applications in Communication Research. Panel at *DACH 21: #Communication #(R)evolution Changing Communication in a Digital Society. Dreiländertagung für Kommunikationswissenschaft (DGPuK, SGKM, ÖGK)*, Virtual Conference.
- Marschlich, S., & **Ingenhoff**, D. (2021, April 7 - 9). International Public Relations and Organizational Legitimacy: The Role of Relationships with the Local Government. *DACH 21: #Communication #(R)evolution Changing Communication in a Digital Society. Dreiländertagung für Kommunikationswissenschaft (DGPuK, SGKM, ÖGK)*, Virtual Conference.
- Chariatte, J., & **Ingenhoff**, D. (2021, April 7 - 9). The 'Normative Turn': How Ethical Global Issues Change Our Evaluation of Country Images. *DACH 21: #Communication #(R)evolution Changing Communication in a Digital Society. Dreiländertagung für Kommunikationswissenschaft (DGPuK, SGKM, ÖGK)*, Virtual Conference.
- Bachmann, P., Eisenegger, M., **Ingenhoff**, D., Vogler, D. (2021, April 7 - 9). Medienqualität im Wandel: Berichterstattungsqualität und Qualitätswahrnehmung in der Schweiz. *DACH 21: #Communication #(R)evolution Changing Communication in a Digital Society. Dreiländertagung für Kommunikationswissenschaft (DGPuK, SGKM, ÖGK)*, Virtual Conference.
- Sevin, E., **Ingenhoff**, D., & Ayhan, K. (2020, November 19 - 22). Public Diplomacy in the Age of Influencers: Social Networks in the Case of South Korea. *National Communication Association NCA 106th Annual Convention*, Virtual Conference.

- Sevin, E., **Ingenhoff, D.**, & Ayhan, K. (2020, March 25 - 26). Analyzing Country Images through Network Formation: Case of South Korea. *International Studies Association Annual Convention*, Honolulu, Hawaii.
- Sevin, E., Dolea, A. (Chair); **Ingenhoff, D.**, Ayhan, K., Luoma-aho, V., Kaneva, N., Hayden, C., Cevic, S.B., Aguirre, D., & Pike, S. (Discussants) (2020, March 25 - 28) Multiple Identities and Scholarship in a Global IR: One Profession Many Voices. *International Studies Association Annual Convention*, Honolulu, Hawaii.
- Marschlich, S., & **Ingenhoff, D.** (2020, August 6 – 9). Corporate Diplomacy and Media: How Local News Contribute to Organizational Legitimacy in the Host Country. *103<sup>rd</sup> Annual Congress of the Association for Education in Journalism and Mass Communication (AEJMC)*, Virtual Conference.
- Marschlich, S. & **Ingenhoff, D.** (2020, May 21 - 25). Stakeholder engagement in a multi-cultural context: The contribution of (personal) relationship cultivation to social capital. *70th Annual Conference of the International Communication Association (ICA)*, Gold Coast, Australia.
- Ingenhoff, D.**, & Oppermann, N. (2019, Oktober 31 – November 2). Spillover-Effekte bei Landesimages: Wie europäische Spitzenpolitiker die Images ihrer Länder beeinflussen. *26. Jahrestagung der DGPUK-Fachgruppe Public Relations und Organisationskommunikation*, Münster, Germany.
- Marschlich, S., & **Ingenhoff, D.** (2019, September 18 - 20). CSR and corporate diplomacy: How multinational corporations engage in societal issues in the UAE. *5th International CSR Communication Conference*, Stockholm, Sweden.
- Marschlich, S., & **Ingenhoff, D.** (2019, August 7 - 10). The strive for legitimacy? Corporate diplomacy practices of European Multinational Enterprises in the United Arab Emirates. *102<sup>nd</sup> Annual Congress of the Association for Education in Journalism and Mass Communication (AEJMC)*, Toronto, Canada.
- Chariatte, J., Segev, E., & **Ingenhoff, D.** (2019, July 7 - 11). Tweeting #Country: A comparative analysis of country images as a new instrument for developing international communication strategy. *IAMCR International Association for Media and Communication Research, International Communication Section*, Madrid, Spain.
- Albisser, M., & **Ingenhoff, D.** (2019, June 5 - 7). The functional image of social media and its impact on brand communication. *Annual Conference of the European Media Management Association*, Limassol, Cyprus.
- Asdourian, B., & **Ingenhoff, D.** (2019, May 24 - 28). Negative engagement & city diplomacy. Panel Crossing the boundaries into the Dark Side: Negative engagement in online communication from societies to individuals. *69th Annual Conference of the International Communication Association (ICA)*, Washington, D.C., USA.
- Ingenhoff, D.**, Calamai, G., Sevin, E. (2019, May 24 - 28). Key Influencers in Public Diplomacy: A Country-based Social Network Analysis. *69th Annual Conference of the International Communication Association (ICA)*, Washington, D.C., USA.
- Ingenhoff, D.**, & Cuoco, E. (2019, May 24 - 28). Understanding the Impact of Motivations and Antecedents on Consumer Engagement with Brand Pages on Facebook. *69th Annual Conference of the International Communication Association (ICA)*, Washington, D.C., USA.
- Ingenhoff, D.**, & Chariatte, J. (2019, May 24 - 28). Solving the Public Diplomacy puzzle – A multimethod-design study on what constitutes a country image. *69th Annual Conference of the International Communication Association (ICA)*, Washington, D.C., USA.
- Marschlich, S., & **Ingenhoff, D.** (2019, April 3 – 5). Corporate diplomacy 2.0: Stakeholder engagement in digital times. *Annual Conference of SACM (Swiss Association of Communication and Media Research)*, St.Gallen, Switzerland.
- Calamai, G., & **Ingenhoff, D.** (2019, April 3 - 5). Key Influencers in Public Diplomacy: A Country-based Social Network Analysis. *Annual Conference of SACM (Swiss Association of Communication and Media Research)*, St.Gallen, Switzerland.

- Ingenhoff, D.**, & Chariatte, J. (2019, April 03 – 05). The multiple facets of the country image – an integrated public diplomacy evaluation approach. *Annual Conference of SACM (Swiss Association of Communication and Media Research)*, St.Gallen, Switzerland.
- Bachmann, P., **Ingenhoff, D.**, Eisenegger, M. (2018, October 31 – November 03). News media quality in times of digital structural changes and service public crisis in Switzerland: Who wins the challenge? Comparing content analyses and survey studies from 2015 to 2018. *7th European Communication Research Conference ECREA*, Section Journalism Studies, Lugano, Switzerland.
- Marschlich, S., & **Ingenhoff, D.** (2018, September 27 - 29). Corporate Diplomacy and Its effects on Corporate Legitimacy. *European Public Relations Education and Research Association (EUPRERA) Annual Conference*, Aarhus, Denmark.
- Ingenhoff, D.**, Segev, E., & Chariatte, J. (2018, May 24 - 28). New Insights for Public Diplomacy: The Country and Its Objectives mirrored between attitudes and information searches in a cross-national comparison. *68th Annual Conference of the International Communication Association (ICA)*, Prague, Czech Republic. **[Best paper award]**
- Ingenhoff, D.**, & Richner, D. (2018, May 24 - 28). Analyzing the Polyphony of Voices: Value Drivers of Country Image in Western European and BRICS countries. *68th Annual Conference of the International Communication Association (ICA)*, Prague, Czech Republic.
- Ruehl, C., & **Ingenhoff, D.** (2018). Using brand pages: Why and how multinational stakeholders engage with corporations on Facebook. *68th Annual Conference of the International Communication Association (ICA)*, Prague, Czech Republic.
- Ingenhoff, D.** (2018, May 24 - 28). Reviewing the State of Art in Public Diplomacy. Panel with Nicholas Cull (Annenberg School, University of Southern California), Rhonda Zaharna (American University), Eytan Gilboa (Bar Ilan University), James Pamment (Lund University). *68th Annual Conference of the International Communication Association (ICA)*, Prague, Czech Republic.
- Ingenhoff, D.**, & Tovirac, A. (2017, October 23 - 25). Herausforderungen und Grenzen von Influencer-Kommunikation. *DGPuK-Fachgruppentagung PR/Organisationskommunikation*, Wien, Österreich.
- Ingenhoff, D.**, & Marschlich, S. (2017, October 12 - 14). A Systematization of Corporate Diplomacy and Political CSR: Similarities, Differences and Theoretical Implications. *European Public Relations Education and Research Association (EUPRERA) Annual Conference*, London, Great Britain.
- Puppis, M., Hofstetter, B., & **Ingenhoff, D.** (2017, September 15 - 17). “We need engineers instead of journalists”. How Swiss legacy media adapt to change and what this means for the future of journalism. *2017 Joint Workshop of ECREA’s “Communication Law and Policy” and “Media Industries and Cultural Production” Sections: The Future of Media Content: Interventions and Industries in the Internet Era*, University of East Anglia, Norwich, Great Britain.
- Buhmann, A., Lepori, B., **Ingenhoff, D.** (2017, August 28 - 30). Clashing Conventions: Exploring Human Resource Management in the Cleavage Between Local Orders and Global Standards. *CHER Consortium of Higher Education Researchers Conference*, Jyväskylä, Finland
- Ingenhoff, D.** (2017, July 16 - 20). A Validated 5-Dimensional Country Image Measurement Scale for Public Diplomacy: Analyzing Value Drivers and Effects of Country Images on Stakeholders’ Behavior in Seventeen Countries. *IAMCR International Association for Media and Communication Research, International Communication Section*, Cartagena, Colombia.
- Bachmann, P., **Ingenhoff, D.**, Eisenegger, M., Hauser, L. (2017, July 16 - 20). A multi-method analysis of news media quality: Comparing scholars’ assessments with citizens’ perceptions. *IAMCR International Association for Media and Communication Research, Mediated Communication Public Opinion and Society Section*, Cartagena, Colombia.
- Ingenhoff, D.** (2017, July 3 - 4). Intersections: Political Corporate Social Responsibility, Social Advocacy and Corporate Diplomacy. *Barcelona International Critical PR Conference # 7*, University Pompeu Fabra, Barcelona, Spain.

- Lee, K. S., & **Ingenhoff, D.** (2017, June 2 - 3). Storytelling as an engagement strategy: Key influencers in online educational and cultural exchange communities. *CPD (Center on Public Diplomacy) Oxford Doctoral Conference on Digital and Public Diplomacy*, University of Oxford, Great Britain.
- Ingenhoff, D.**, White, C., Buhmann, A., Zhang, T., & Kiouisis, S. (2017, May 30). A Multi-Cultural Measurement Instrument for Public Diplomacy: Analyzing Value Drivers and Effects of Country Images on Stakeholders' Behavior in Three Countries. *ICA Public Diplomacy Interest Group's post-conference titled "Bridging practice and disciplinary perspectives on the formation and effects of country image, reputation, brand, and identity"*, 67th Annual Conference of the International Communication Association (ICA), San Diego, USA.
- Sevin, E., **Ingenhoff, D.** (2017, May 25 – 29). Overcoming the Measurement Challenge: Nation branding messages on social media. *67th ICA Annual Conference*, San Diego, USA.
- Bachmann, P., Eisenegger, M., Hauser, L., **Ingenhoff, D.**, (2017, April 26 - 28). Messungen von Medienqualität. *Annual Conference of SACM (Swiss Association of Communication and Media Research)*, Chur, Switzerland.
- Puppis, M., Hofstetter, B., & **Ingenhoff, D.** (2017, April 26 - 28). Organisatorische Bewältigung von Medienwandel: Ökonomische und journalistische Innovationen bei Schweizer Medienunternehmen" *Annual Conference of SACM (Swiss Association of Communication and Media Research)*, Chur, Switzerland.
- Dolea, A., & **Ingenhoff, D.** (2017, February 22 - 25). Public diplomacy in new and old European democracies: how institutional understanding shapes practices. *ISA's 58th International Studies Association Annual Convention*, Baltimore, Maryland, USA.
- Hofstetter, B., Puppis, M., & **Ingenhoff, D.** (2017, January 20 - 21). Wie Medienunternehmen den Strukturwandel bewältigen: Folgen der Medienkrise für das schweizerische Mediensystem. *Paper presented at the Workshop «Die Rolle von Akteuren in der Gestaltung und dem Wandel von Medienstrukturen» of the Netzwerk Medienstrukturen*, Hamburg, Germany.
- Ruehl, C.H., & **Ingenhoff, D.** (2017, January 4 - 7). Communities on Social Networking Sites: Testing a Socio-Cognitive Model for Brand Page Usage. *50th HICSS Hawaii International Conference on System Sciences*, Big Island, Hawaii, USA.
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- Ingenhoff, D.**, & Buhmann, A. (2015, March 4 – 8). Image transfer effects of corporate crisis on their home country image. The role of constructed entitativity. *18th Annual International Public Relations Research Conference (IPRR)*, Miami, USA.
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- Buhmann, A., & **Ingenhoff D.** (2014, September 11 - 13). Applying variance-based structural equation modeling to analyze causal effects between target constructs in public relations. *European Public Relations Education and Research Association (EUPRERA) Annual Conference*, Brussels, Belgium. **[EUPRERA Best paper award]**.
- Hoffmann, J., **Ingenhoff, D.**, & Röttger, U. (2014, September 11 - 13). A universal practice for diverse cultures? An international comparative study on exploring the links between corporate communications and perceptions of the organizational environment. *European Public Relations Education and Research Association (EUPRERA) Annual Conference*, Brussels, Belgium.
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- Buhmann, A., & **Ingenhoff, D.** (2013, June 25 - 29). The Global Economic and Financial Crisis and the Constitution and Effects of Nation Images: The Case of China and the USA. *International Association for Media and Communication Research [IAMCR]*, Dublin, Ireland.
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- Ingenhoff, D.** (2009, November 5 - 7). Wahrheit, Wahrhaftigkeit, Authentizität und Inszenierung: Theoretische Überlegungen und empirische Untersuchung zur Glaubwürdigkeit von PR. *Jahrestagung der DGPK–Fachgruppe PR, Organisationskommunikation*, Offenburg, Germany.
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*European Communication Conference of the European Communication Research and Education Association (ECREA), Barcelona, Spain.*

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**Ingenhoff, D.,** & Kölling, M. (2008, October 16 - 18). Using the Potential of Online–Communication for Fundraising Activities of Charitable NPOs: A Comparative Study in Switzerland, Germany and France. *European Public Relations Education and Research Association (EUPRERA) Annual Conference, Milan, Italy.*

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**Ingenhoff, D.,** & Röttger, U. (2007, October 4 - 6). Alles anders – nichts neu? Rezipientenkonzepte von Organisationskommunikation in Zeiten eines Medien– und Öffentlichkeitswandels. *Jahrestagung der DGPK–Fachgruppe PR, Organisationskommunikation, Berlin, Germany.*

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**Ingenhoff, D.,** & Sommer, K. (2007, May 24 – 28). Does Ethical Behaviour Matter? How Corporate Social Responsibility Contributes to Organizational Trustworthiness. *57th Annual Conference of the International Communication Association (ICA), San Francisco, USA.*

**Ingenhoff, D.,** & Röttger, U. (2007, May 24 – 28). Relevance and Evaluation of Corporate Social Responsibility Activities: New European Findings Drawn from Media Coverage and Stakeholder Expectations. *57th Annual Conference of the International Communication Association (ICA), San Francisco, USA.*

**Ingenhoff, D.,** & Sommer, K. (2007, May 16 – 18). Ethische Organisationskommunikation und das Management von Reputation in der Wissensgesellschaft: Ein integrierter Ansatz zur Evaluation der

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- Huck, S., & **Ingenhoff, D.** (2007, October 5 – 7). Das Geschäft mit der Eitelkeit: Personalisierung durch Organisationskommunikation. *Jahrestagung der DGPUK-Fachgruppe PR/Organisationskommunikation*. Universität Zürich, Switzerland.
- Ingenhoff, D.**, & Arvidsson, E. (2006, October 5 – 7). Gaining Trust and Reputation through Corporate Social Responsibility? Empirical Findings on Communicating CSR Activities. *56th Annual Conference of the International Communication Association (ICA)*, Dresden, Germany.
- Ingenhoff, D.**, & Schmidig, M. (2006, October 5 – 7). Assessing corporate citizenship communication among 30 German Stock Index companies. *56th Annual Conference of the International Communication Association (ICA)*, Dresden, Germany.
- Ingenhoff, D.**, & Ihlen, O. (2006, October 10 – 13). Improving the Map for Corporate Citizenship and Issues Management: Public Sphere Theory to the Rescue. *European Public Relations Education and Research Association (EUPRERA) Annual Conference*, Lisbon, Portugal.
- Eisenegger, M., & **Ingenhoff, D.** (2006, October 10 – 13). Ethical PR – a factor for success or risk? *European Public Relations Education and Research Association (EUPRERA) Annual Conference*, Lisbon, Portugal.
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- Ingenhoff, D.** (2004, September 23 – 30). Corporate Issues Management as a Method of Enhancing Trust and Reputation in the Public Sphere. *European Public Relations Education and Research Association (EUPRERA) Annual Conference*, Leipzig, Germany.
- Rossberg N., Einwiller S., **Ingenhoff, D.**, & Prykop C. (2004, September 26 – 30). Entwicklung und Validierung eines Instruments zur Messung von Unternehmenswerten. *44. Kongress der Deutschen Gesellschaft für Psychologie (DGPS)*, Göttingen, Germany.
- Einwiller S., Rossberg N., **Ingenhoff, D.**, & Prykop C. (2004, September 26 – 30). Der Wirkungszusammenhang zwischen Unternehmenswerten und Erfolg. *44. Kongress der Deutschen Gesellschaft für Psychologie (DGPS)*, Göttingen, Germany.
- Ingenhoff, D.** (2004, May 26 – 31). Applying issues management to enhance corporate reputation. *54nd Annual Conference of the International Communication Association (ICA)*, New Orleans, USA.
- Prykop, C., Einwiller, S., & **Ingenhoff, D.** (2003, May 28 – 31). Applying Issues Management to Meet the Challenges of Corporate Brand Management – An Empirical Investigation in Europe. *Annual Conference of the Academy of Marketing Science (AMS)*, Washington D.C., USA.
- Einwiller, S., Prykop, C., & **Ingenhoff, D.** (2003, April 7 – 8). Issues Management and Corporate Branding: Combining two Concepts to Enhance Corporate Reputation. *8th International Conference on*

*Marketing and Corporate Communications*, London, Great Britain.

**[Best Conference Paper Award]**

- Einwiller, S., **Ingenhoff, D.**, & Schmid, B. (2003, May 20 – 23). A Model of Trust and Reputation in Electronic Commerce. *32nd European Marketing Association Conference (EMAC)*, Glasgow, Great Britain.
- Ingenhoff, D.**, & Prykop, C. (2003, April 30 – May 2). Issues Manager – Ein Neues Berufsbild? Eine empirische Untersuchung zu einem neu entstehenden Berufsfeld und Implikationen für die Aus- und Weiterbildung. *Jahrestagung der Deutschen Gesellschaft für Publizistik und Kommunikationsforschung (DGPK)*, Hannover, Germany.
- Ingenhoff, D.** (2002, July 15 – 19). Towards a Comprehensive View of Communication and Knowledge Management. A Semiotic Approach. *52nd Annual Conference of the International Communication Association (ICA)*, Seoul, South Korea.
- Ingenhoff, D.**, & Einwiller, S. (2002, May 23 – 26). Meeting the Challenges of Integrated Corporate Communications. The Role of Internal Knowledge. *6th International Conference on Corporate Reputation*, Boston, USA.
- Ingenhoff, D.**, & Einwiller, S. (2002, April 29 – 30). The Role of Knowledge Management for Intergrated Corporate Communications. *7th International Conference on Corporate and Marketing Communications*, Antwerpen, Belgium.
- Ingenhoff, D.**, & Schmitz, H.W. (2000, April 1 – 5). ComTrans. A Multimedia Tool for Scientific Transcription and Analysis of Communication. *1st International Conference of Gesture Studies*, Porto, Portugal.

#### 4. CONTRIBUTIONS TO BOOKS

- Ingenhoff, D.**, Richner, D., and Sarstedt, M. (2023). New Insights for Public Diplomacy Using PLS-SEM to Analyze the Polyphony of Voices: Value Drivers of the Country Image in Western European and BRICS countries. In: Latan, H., Hair, J.F. & Noonan, R. (eds.): *Partial least squares path modeling: Basic concepts, methodological issues, and applications (2nd ed.)*. Cham, Switzerland: Springer.
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- Ingenhoff, D.** (2022). Staaten (Nation Branding) und Public Diplomacy. In: Fröhlich, R., Szyszka, P., & Röttger, U. (Hrsg.). *Handbuch der Public Relations (S.1-26)*. 4. Aufl. Wiesbaden: Springer VS. [https://doi.org/10.1007/978-3-658-28149-6\\_35-1](https://doi.org/10.1007/978-3-658-28149-6_35-1)
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- Ingenhoff, D.**, & Schwarz, A. (2009). Sozial erwünscht oder entscheidungsrelevant: Welche Rolle spielt die Kommunikation von sozialer Verantwortung beim Aktienkauf? Eine Experimentalstudie. In Schmidt, S.J., & Tropp, J. (eds.). *Die Moral der Unternehmenskommunikation – Lohnt es sich, gut zu sein?* (pp. 323–347). Köln: Herbert von Halem. ISBN: 978-3938258484

- Thiessen, A., & **Ingenhoff, D.** (2009). Towards a new typology – classifying crises according to their reputational threat. In Rogojinaru, Adela & Wostenholme, Sue (eds.). *Current trends in international public relations* (pp. 208-224). Bukarest: Tritonic.
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- Einwiller, S., & **Ingenhoff, D.** (2008). Corporate Branding and Issues Management: Integrating two Concepts to Enhance Corporate Reputation. In Meckel, M., Schmid, B. (eds.). *Kommunikationsmanagement im Medienwandel* (pp. 249–269). Wiesbaden: Gabler. [https://doi.org/10.1007/978-3-8349-9772-2\\_14](https://doi.org/10.1007/978-3-8349-9772-2_14)
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- Ingenhoff, D.**, & Schmitz, H.W. (2000). Über den Gegenstand gesprächsanalytischer Transkriptionen. In Hess–Lüttich, E.W.B., & Schmitz, H.W. (eds.). *Botschaften verstehen. Kommunikationstheorie und Zeichenpraxis* (pp. 143–154). Frankfurt am Main et al.: Peter Lang. ISBN: 978-3631360149
- Ingenhoff, D.** (1998). Der Kampf ums Rederecht – Formen und Strategien der Gesprächsbeitragskoordination in Talkshow–Diskussionen. In Schmitz, H.W. (ed.) *Vom Sprecher zum Hörer. Kommunikationswissenschaftliche Beiträge zur Gesprächsanalyse* (pp. 125–200). Münster: Nodus. ISBN: 978-3-89323-652-7

## 5. ORAL CONTRIBUTIONS TO INTERNATIONAL CONFERENCES

- Ingenhoff, D.** (2019). **Invited Speaker:** Developing a 360-degree Integrated Public Diplomacy Evaluation Approach: Analyzing Country Images from Stakeholder and Media Perspectives. Post-Conference of the ICA Public Diplomacy Interest Group “Public Diplomacy in the 2020s”, Research-practice collaboration in Public Diplomacy. May 29, 2019. *69th Annual Conference of the International Communication Association (ICA)*, Washington, D.C., USA, 24.–28.05.2019.
- Ingenhoff, D.** (2018). Collaboration de la SFSIC-SSCM-DGPIUK et DOCTORALES 2019. *XXIe Congrès de la SFSIC, Société Française des Sciences de l'Information et de la Communication*, MSH Paris Nord, 13.-15.06.2018.
- Ingenhoff, D.** (2016). Der Einfluss von Rankings auf die Stellung der Geistes- und Sozialwissenschaften und mögliche Alternativen: *Abschlusskonferenz des Programms “Performances de la recherche en sciences humaines et sociales”*. Universität Bern, Bern, 3.–4.11.2016
- White, C., & **Ingenhoff, D.** (2016). Nation branding or cultural diplomacy? The role and impact of the creative industries on national reputation. *International Conference on “Nation Branding and the Creative Industries: What nation? What people? What synergies?”*, Aarhus University, Denmark, 22.–23.9.2016.
- Ingenhoff, D.** (2016). The influence of rankings on the positioning of humanities and social sciences. *Conference and Forum “Swiss Way to Research Quality”*, University of Bern, Bern, Switzerland, 3.–4.11.2016.
- Ingenhoff, D.**, & Dolea, A. (2016). Public diplomacy as communicating with power: actors, practices and discourses about migrants and refugees. **Panel chair** at *66th ICA Annual Conference, Fukuoka, Japan*, 9.–13.6.2016.
- Ingenhoff, D.** (2016). **Invited Respondent** for the panel “Erosions of Responsibility”. *66th ICA Annual Conference, Fukuoka, Japan*, 9.–13.6.2016.
- Ingenhoff, D.** (2016). **Invited Respondent** for the panel “The Power of Crisis Management: Understanding the Role of PR”. *66th ICA Annual Conference, Fukuoka, Japan*, 9.–13.6.2016.
- Ingenhoff, D.** (2015). **Invited Respondent** for the panel “Political/Government Public Relations”. *65th ICA Annual Conference, San Juan, Puerto Rico, USA*, 21.–25.5.2015.
- Ingenhoff, D.** (2015). **Invited Speaker:** *Challenges of investigating public diplomacy from different angles and perspectives. 65th ICA Annual Conference, San Juan, Puerto Rico, USA*, 21.–25.5.2015.
- Ingenhoff, D.**, & Buhmann, A. (2012). Mediated Discourses on Water Scarcity and Quality. **Panel chair** at the *4th European Communication Research and Education Association (ECREA) Annual Conference*. Istanbul, Turkey, 24.–27.10.2012.
- Ingenhoff, D.** (2011). **Keynote speaker:** Imagining Switzerland: PR and National Image Construction. *1st International PR Conference on Competing Identities: PR in the 2010s*. Barcelona, Spain, 28.–29.06.2011.
- Thiessen, A., & **Ingenhoff, D.** (2009). An Integrative Model of Crisis Communication Management and Strategies. Theoretical and Practical Implications on Reputation. *International Conference: Crisis communication at the beginning of the 21st century*, Ilmenau, 10.–12.10.2009. (**Invited Speaker**)
- Ingenhoff, D.** (2009). Governance and Corporate Social Responsibility of Media Organizations. An International Comparison. *International Conference: The Basics of Journalism: Concepts of Ethics, Responsibility and Quality in Media and Journalism*. Catholic University of Eichstaett–Ingolstadt, Germany, 18.–20.09.2009 (**Invited Speaker**).
- Ingenhoff, D.** (2004). Public Opinion, Public Sphere and Social Responsibility. **Panel chair** at *European Public Relations Education and Research Association (EUPRERA) Annual Conference* Conference, Leipzig, Germany, 23.–36.09.2004.

## 6. OUTREACH ACTIVITIES (E.G. PUBLIC ENGAGEMENT IN SCIENCE, TECHNOLOGY AND KNOWLEDGE TRANSFER ACTIVITIES, SCIENTIFIC ART PERFORMANCES, ETC.)

- Ingenhoff, D.**, Bachmann, P., Heller, S., Vogler, D., Eisenegger, M., Schneider, J. (2022). Fourth integrative rating of media quality, combining a representative survey study (D. Ingenhoff, P. Bachmann) with a content analysis (M. Eisenegger et al.) on 51 Swiss media outlets. Online and printed report of the study on media quality in German “Medienqualitätsrating 2022” and French “Classement de la qualité des médias 2022”, public presentation on 13.09.2022 in Zurich, Switzerland, awarding the winners of each section (1. Daily newspapers and online newspapers, 2. Sunday newspapers and magazines, 3. Boulevard and commuter newspapers, 3 4. Radio and TV news). [Link](#) (German)
- Ingenhoff, D.**, Bachmann, P., Eisenegger, M., Vogler, D., Schneider, J. (2020). Third integrative rating of media quality, combining a representative survey study (D. Ingenhoff, P. Bachmann) with a content analysis (M. Eisenegger et al.) on 49 Swiss media outlets. Online and printed report of the study on media quality in German “Medienqualitätsrating 2020” and French “Classement de la qualité des médias 2020”, public presentation on 14.09.2020 in Zurich, Switzerland, awarding the winners of each section (1. Daily newspapers and online newspapers, 2. Sunday newspapers and magazines, 3. Boulevard and commuter newspapers, 3 4. Radio and TV news). [Link](#) (German)
- Ingenhoff, D.**, Eisenegger, M., Bachmann, P. (2018). Second integrative rating of media quality, combining a representative survey study (D. Ingenhoff, P. Bachmann) with a content analysis (M. Eisenegger et al.) on 50 Swiss media outlets. Online and printed report of the study on media quality in German “Medienqualitätsrating 2018” and French “Classement de la qualité des médias 2018”, public presentation on 03.09.2018 in Zurich, Switzerland, awarding the winners of each section (1. Daily newspapers and online newspapers, 2. Boulevard newspapers, 3. Sunday newspapers and magazines, 4. Radio and TV news). [Link](#) (German)
- Ingenhoff, D.**, Dolea, A., Pamment, J., Bjola, C., Wang, J., Pike, S. (2018). **Pre-conference organizer** for the ICA Public Diplomacy Interest Group’s PhD and Post-Doc pre-conference titled “Emerging Research and Trends in Public Diplomacy and Nation Branding”, *68th Annual Conference of the International Communication Association (ICA)*, Prague, Czech Republic, 24.–28.05.2018.
- Ingenhoff, D.** (2017). “*Migration and Mobility*”: *Constructing Swiss identity and country image in times of migration: Europe between integration and exclusion*. (**Initiator & Conference organizer**). This event is part of a series of conferences on Switzerland’s identity (“la Suisse existe – la Suisse n’existe pas), sponsored by the Swiss Academy of Humanities and Social Sciences (SAHS) and Swiss Association of Communication and Media Research (SACM). It seeks to reflect on the discursive construction of Swiss identity and country image in the recurrent debates about migration in Switzerland and in Europe. University of Fribourg, Fribourg, Switzerland. 17.03.2017. <http://www.lasuissenexistepas.ch/events/Constructing-Swiss-Identity-and-Country.html>
- Ingenhoff, D.**, Dolea, A., White, C., Kioussis, S. (2017). **Post-conference organizer** for the ICA Public Diplomacy Interest Group’s post-conference titled “Bridging practice and disciplinary perspectives on the formation and effects of country image, reputation, brand, and identity”, *67th Annual Conference of the International Communication Association (ICA)*, San Diego, USA, 30.05.2017.
- Ingenhoff, D.**, Eisenegger, M., Bachmann, P., & Wyss, V. (2016). First integrative rating of media quality, combining a representative survey study (D. Ingenhoff, P. Bachmann) with a content analysis (M. Eisenegger et al.) on 43 Swiss media outlets. Online and printed report of the study on media quality in German “Medienqualitätsrating 2016” and French “Classement de la qualité des médias 2016”, public presentation on 19.09.2016 in Zurich, Switzerland, awarding the winners of each section (1. Daily newspapers and online newspapers, 2. Boulevard newspapers, 3. Sunday newspapers and magazines, 4. Radio and TV news). [Link](#) (German)
- Ingenhoff, D.** (2016). Kommunikation des Staates in Krisen. **Invited speech** at the annual political public forum (“*Politforum*”) in Thun, 12.–13. März 2016.

- Ingenhoff, D.** (2016). **Invited expert** on a discussion forum on “Responsibility ascriptions“, Münster, Germany, 7.–8.07.2016.
- Ingenhoff, D.**, White, C., Fitzpatrick, K., & Kiousis, S. (2015). **Pre-Conference organizer** of the PR division’s pre-conference titled “Advancing Public Diplomacy Research: Bringing Together Political Communication and Public Relations“. *65th Annual Conference of the International Communication Association (ICA)*, San Juan, Puerto Rico, USA, 19.–24.5.2015.
- Ingenhoff, D.** (2015). **Invited speaker** at the public conference “Perspectives on Current Public Diplomacy Practices“, organized by and in the Romanian Ministry of Foreign Affairs, Bucharest, Romania, 7.7.2015
- Ingenhoff, D.** (2013). **Invited speaker** at the public conference “Kritikunfähige Medien? Praxisfremde Wissenschaft? Journalismus und Medienforschung im Dialog: Brückenschlag–Tagung zwischen Medien und (Medien–) Wissenschaft“, organisiert von Roger Blum, Gottlieb und Hans Vogt Stiftung. Solothurn, Switzerland, 26.04.2013
- Ingenhoff, D.** (2000). ComTrans: A Multimedia Tool for Scientific Transcription and Analysis of Communication. International Forum for Young Researchers: “Shaping the Future“. Invited to present a multimedia tool for transcription in the “Global Dialogue” topic on “Science and Technology: Thinking the Future” of EXPO World Exhibition 2000, Hannover, Germany, July 2000.

## 7. OTHER PERTINENT PUBLICATIONS: WORKING PAPERS, OTHER JOURNALS

- Ingenhoff, D., & Chariatte, J. (2020). Landesimage: Ein Bild zwischen Stabilität und Wandel. *Die Volkswirtschaft*, 4/2020, 54-56. [Link](#)
- Ingenhoff, D., & Chariatte, J. (2020). L’image d’un pays, entre stabilité et évolution. *La Vie économique* 4/2020. 54-56. [Link](#)
- Ingenhoff, D.** (2017). Imagemonitor Schweiz: Analyse des Landesimages in 17 Ländern. Werttreiberanalysen mittels Strukturgleichungsmodellen und Verbesserungspotenziale mittels Importance–Performance Matrix identifizieren. Studie im Auftrag von Präsenz Schweiz.
- Ingenhoff, D.**, & Bachmann, P. (2016) Repräsentative Befragung zur Qualitätswahrnehmung Schweizer Medien. In Stifterverein Medienqualität Schweiz (2016). MQR–16. *Medienqualitätsrating 2016*. Zürich: [Link](#) (German)/ Association fondatrice pour la Qualité des Médias en Suisse (2016). *Classement de la qualité des médias 2016*. Zurich: [Link](#) (French).
- Ingenhoff, D.** (2016). Migration und Schweizer Identität: Wie viel Fremdes hat Platz im Vertrauten? *Schweizerische Akademie der Geistes– und Sozialwissenschaften, SAGW-Bulletin* 3, August 2016.
- Lepori, B., **Ingenhoff, D.**, Probst, C., Donzallaz, D., Hove, I., & Bähni, A. (2011). Final report of the CRUS project: Measuring Research Output in Communication Science and Educational Sciences between international benchmarks, cultural differences and social relevance. [Link](#)
- Ingenhoff, D.** (2011). Evaluieren in der Kommunikations– und Medienwissenschaft. Warum Aktivitäts–Profile die bessere Alternative sind. *Schweizerische Akademie der Geistes– und Sozialwissenschaften, SAGW Bulletin*, 2, 44–45.
- Ingenhoff, D.** (2011). Methoden der Reputationsmessung. *Cision Special Profile „Reputationsmessung“*, 1, 11–12.
- Einwiller, S., **Ingenhoff, D.**, Lehmann, D., Sommer, K., & Winistörfer, N. (2008). Wirtschaftsberichterstattung in den Fernseh– und Radionachrichten – Erfüllen die Nachrichtensendungen den Service Public? *Bundesamt für Kommunikation (BAKOM). Abschlussbericht*.

- Ingenhoff, D.** (2007). Integrated Reputation Management System (IReMS). Ein integriertes Analyseinstrument zur Messung und Steuerung von Werttreibern der Reputation. *PR-Magazin*, 7, 55-62.
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## 9. GENERAL CONTRIBUTIONS TO SCIENCE (E.G. FOUNDER OF INTERNATIONAL NETWORKS ETC.)

### **Founder and Chair of the first Public Diplomacy Interest Group at ICA (International Communication Association).**

On **11.06.2016** at the ICA Conference in Fukuoka, Japan, Diana Ingenhoff founded the first Public Diplomacy Interest Group at ICA, an international research network group that provides an institutionalized forum for the scholars investigating topics related to public diplomacy, nation branding, country image and reputation, public relations for and of nations, as well as political and global and intercultural communication that influences international relations, and supports inter- and multi-disciplinary approaches, perspectives and methodologies. At the first business meeting, Diana Ingenhoff was elected as **chair** of the PD Interest Group, and thereby became a board **member of the ICA board**, organizing the annual conference of ICA, and the Public Diplomacy conference sessions.

Link to the website:

[https://www.icahdq.org/members/group\\_content\\_view.asp?group=186116&id=722503](https://www.icahdq.org/members/group_content_view.asp?group=186116&id=722503)

**Founder and Chair of the Organizational Communication/Public Relations Division** at the Swiss Association for Communication and Media Research Association (SACM), 2005-2017

**Executive Board Member of EUPRERA** (European PR Education and Research Association), 2016-2022

**Initiator** of the **SACM-DGPuK-ÖGK-SFSIC Network** (network of the presidents of the Swiss, German, Austrian and French Communication and Media Research Associations, organizing the first joint conference between SACM-DGPuK-ÖGK in Zurich in 2021, and international joint doctoral schools in 2018 in Dresden for SACM-DGPuK-ÖGK and 2019 in Mulhouse and Basel for SFSIC-SACM-DGPuK-ÖGK) in my role as SACM president (2014-2019)